

144 Stawell St  
Burnley, Victoria 3121  
**P 1800 762 040**  
**F 03 94284960**  
**E [Support@macaids.com.au](mailto:Support@macaids.com.au)**

January 17, 2012

Dear Client,

***Have you checked your backup lately?***

As a technical support provider, one of the most heartbreaking things we do is try to help clients pick up the pieces when they have lost data. This is because they have not backed up adequately, or worse, not backed up at all!

No matter what type of business you are in, there is always important data that would be painful, not to mention very costly, to lose.

Data loss can occur from major disasters such as fire or theft, through to equipment failure or even accidental (or malicious) deletion or file corruption.

When you need your backup, it's too late, so don't wait until you have a problem to find out if it works!

**As a client of Mac Aid, we are offering, for a limited time, a free backup assessment.**

During this assessment, we will;

1. confirm what backup strategy you are using, and that it's protecting you and your business appropriately (or recommend one if you don't have a strategy at all!)
2. check that it's actually working, and how often.
3. perform a small test restore, to make sure that you can actually recover the files you need to, should the need arise.

Your report will give you confidence that things are working as they should, or recommend corrective action if they are not.

**To arrange this complementary assessment and report, simply call us on (03) 9428 4999, or email [support@macaids.com.au](mailto:support@macaids.com.au).**

We look forward to hearing from you.

Yours Sincerely

Jason Gibbs  
Director